



**City & County of San Francisco  
Municipal Transportation Agency  
Citizens' Advisory Council (CAC)**

**Notice of Regular Meeting and Agenda  
for  
Thursday, May 3, 2007 at 5:30 p.m.  
1 South Van Ness Avenue, Conference Room 3074  
San Francisco, California**

**Members:**

Daniel Murphy (Chair), Steve Ferrario (Vice Chair), Mary Burns, Sue Cauthen, Art Cimento, Joan Downey, Emily Drennen, Griffith Humphrey, Bruce Oka, Cesar Perez, Norman Rolfe, Dorris Vincent, Daniel Weaver, and Jamison Wieser  
(1 Vacancy)

**Committees:**

**Engineering, Maintenance & Safety (EMSC)**

Daniel Weaver (Chair), Steve Ferrario, and Bruce Oka

**Finance & Administration (FAC)**

Daniel Murphy (Chair), Emily Drennen, Griffith Humphrey, and Bruce Oka

**Operations & Customer Service Committee (OCSC)**

Joan Downey (Chair), Mary F. Burns, Sue Cauthen, Daniel Murphy, and Norman Rolfe

**Planning & Marketing Committee (PMC)**

Bruce Oka (Chair), Emily Drennen, Norman Rolfe, and Dorris Vincent

The MTA CAC may be contacted as follows:  
Municipal Transportation Agency Citizens' Advisory Council  
1 South Van Ness Avenue, 7<sup>th</sup> Floor – San Francisco, CA 94103-5417  
☎(415) 701-4666 FAX (415) 701-4502



**City & County of San Francisco  
Municipal Transportation Agency  
Citizens' Advisory Council (CAC)**

**AGENDA  
Notice of Regular Meeting and Agenda  
for  
Thursday, May 3, 2007 at 5:30 p.m.  
1 South Van Ness Avenue, Conference Room 3074  
San Francisco, California**

Item #	Item	Estimated Time
1.	<b>Call to Order/Roll Call</b>	5:30
2.	<b>Adopt Minutes of April 5, 2007</b> (Discussion/Action)	5:33
3.	<b>Public Comment - Concerning any issue within the jurisdiction of the Council not on the agenda.</b>	5:35
4.	<b>Report of the Chair</b> (Discussion) Daniel Murphy (MTA CAC Chair)	5:40
5.	<b>Staff Report</b> (Discussion) Janet Martinsen (MTA CAC Staff Liaison)	5:45
<b>Staff-Initiated Items</b>		
6.	<b>T-Third integration into the Metro system</b> (Discussion/Action) CEO Nathaniel P. Ford, Sr. and Kenneth McDonald	5:50
7.	<b>Strategic Plan</b> (Discussion/Action) Marisa Espinosa	6:30
<b>Council-Initiated Items</b>		
8.	<b>Committee Reports</b>	6:55
9.	<b>Recommendation from a CAC Committee</b> (Discussion/Action) <b>Planning &amp; Marketing Committee (PMC)</b> <b>Motion 070416.02:</b> WHEREAS, April 1 <sup>st</sup> marked the 25 <sup>th</sup> year that users of Muni's Senior, Youth, and Disabled fast passes have advocated for the same intra – San Francisco BART access that Adult fast pass users have enjoyed for 25 years,  THEREFORE BE IT RESOLVED THAT the MTA CAC urges the MTA to fully implement intra-San Francisco BART access to <u>all</u> Muni fast pass users by the start of the 07-08 fiscal year; and  BE IT FURTHER RESOLVED THAT the MTA CAC urges the MTA to adopt the most rider-friendly implementation plan as possible; and	7:00

	BE IT FURTHER RESOLVED THAT the MTA CAC urges the MTA to aggressively negotiate a lower reimbursement rate than what BART currently charges its discount patrons; and to secure an agreement with BART that includes all of our youth and any new fast pass program for youth.	
<b>10.</b>	<p><b>Recommendation from a CAC Committee (Discussion/Action) Operations and Customer Service Committee (OCSC)</b></p> <p><b>Motion 070416.03:</b> The MTA CAC recommends that when Muni service is temporarily rerouted that the Agency provide frequent and consistent communication to the public, adequate and consistent signage, and communicate changes and including maps to all operators, especially on nearby lines, and that signage be multi lingual and include maps where ever feasible.</p> <p>The MTA CAC further recommends the Agency endeavor to keep substitution plans consistent and not alter them further after communication to the public has begun.</p> <p>The MTA CAC recommends that after major reroutes of substitution of service the Agency conduct lessons learned sessions.</p>	7:10
<b>11.</b>	<p><b>Recommendation from a CAC Committee (Discussion/Action) Finance and Administration Committee (FAC)</b></p> <p><b>Motion 070418.04:</b> The MTA CAC recommends that the MTA simplify its fare structure reducing the number of fare instruments the Agency manages.</p>	7:15
<b>12.</b>	<b>Council Members' Questions and Comments</b>	7:20
<b>13.</b>	<p><b>Agenda planning for the Next Regular Meeting Tentatively Scheduled:</b></p> <p>Thursday, June 7, 2007, 5:30pm, 1 South Van Ness Avenue, Conference Room 3074</p>	7:25
<b>14.</b>	<b>Adjournment</b>	7:30

Attachments:

Agenda Item #2

Attachment – Minutes from April 5, 2007 meeting

**NOTES:**

Notices of meeting and agenda, and minutes are available at the San Francisco Public Library (Main), 100 Larkin Street - Government Section (5th Floor) and on Muni's website at [www.sfmuni.com/cac](http://www.sfmuni.com/cac).

Written reports and background materials for calendar items are available for public inspection and copying at 1 South Van Ness Ave, 7<sup>th</sup> Floor, during regular business hours.

## **Disability Access**

This Meeting will be held at 1 South Van Ness Avenue, Conference Room 3074, San Francisco. From the 1st floor lobby, take the elevator to the 3rd Floor.

The meeting location is wheelchair accessible. The closest BART and MUNI Metro station is Civic Center. Accessible MUNI bus lines nearest the meeting location are the 7-Haight, 9-San Bruno, 47-Van Ness, 49-Van Ness/Mission, and the 71-Haight-Noriega, also the F-Market & Wharves (Historic Streetcar Service). For more information about MUNI accessible services, call 415-923-6142. There is accessible on-street vehicle parking available in the vicinity of the meeting location. The Civic Center Garage, entrance on the south side of McAllister Street, between Polk and Larkin Streets, includes bicycle racks in view of a parking attendant.

There is accessible on-street vehicle parking available in the vicinity of the meeting location. A bicycle rack is located outside the main entrance to 1 Dr. Carlton B. Goodlett Place. The Civic Center Garage (entrance on the south side of McAllister Street, between Polk and Larkin Streets) includes bicycle racks in view of a parking attendant.

For assistance with special needs (large print agendas, sign language interpreters, etc.) please contact Debra Reed (Council Secretary) at (415) 701-4666 at least two business days before the meeting.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illness, multiple chemical sensitivity, or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical-based products. Please help the City to accommodate these individuals.

## **Use of Cell Phones, Pagers, and Similar Sound-Producing Electronic Devices**

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

## **Know Your Rights Under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code)**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the peoples' business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the peoples' review.

Written reports and background materials for agenda items are available for public inspection and copying at 1 South Van Ness Avenue, 7<sup>th</sup> floor, during regular business hours. Notices of Meetings and Agendas are posted on MUNI's Web site at <http://www.sfmuni.com/cac>. Notices of meetings and agendas, and minutes are available at the San Francisco Public Library (Main), 100 Larkin Street - Government Section (5th Floor).

For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact Frank Darby by mail at Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689; by phone at 415-554-7724; by fax at 415-554-7854 or by e-mail at [frank\\_darby@ci.sf.ca.us](mailto:frank_darby@ci.sf.ca.us).

Individuals interested in obtaining a free copy of the Sunshine Ordinance can request a copy from Mr. Darby or by printing Chapter 67 of the San Francisco Administrative Code from the Internet at <http://www.ci.sf.ca.us/bdsupvrs/sunshine.htm>.

## **Lobbyist Ordinance**

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Campaign and Governmental Conduct Code, Section 2.100, to register and report lobbying activity. For more information about the Lobbyist Ordinance, contact the Ethics Commission at 30 Van Ness Avenue, Suite 3900, San Francisco, CA 94102, telephone (415) 581-2300, fax (415) 581-2317, or visit their website at <http://www.ci.sf.ca.us/ethics/>.